

Being a professional body is all about demonstrating long-term value to our members, the economy and wider society.



# Our integrated reporting journey and this report

**This report is deliberately concise** and looks at ACCA's performance and prospects as a global entity. If you want to know more about any aspect of our operations or performance, we would love to hear from you; we also welcome any feedback you have on our reporting:

**[externalreporting@accaglobal.com](mailto:externalreporting@accaglobal.com)** ←

We exist to create professional accountants the world needs, delivering value through members who are qualified and regulated to the same standard globally.

This in turn means that the market and public can have confidence in the professional skills and ethics of ACCA qualified accountants, wherever they are in the world.

Our competitive advantage - which enables us to fulfil our mission on a global scale - is our

combination of reach, relevance and resources.

Through this difference, we believe we are in an unrivalled position to respond to, and meet, the demands placed on qualified accountants around the world.

This year's integrated report aims to show how we are investing in this difference for the long-term benefit of our members and all our stakeholders. In doing this, we never forget that our overriding purpose is to create public value.

We also know that public confidence in ACCA relies on us showing transparency and accountability for how we operate as a professional body.

This belief led us to become the first international professional body to adopt integrated reporting in 2011.

This is our fourth integrated report and, through it, we aim to show how our values and our approach to the profession benefits organisations and society.